

Sent: 11/11/2009 11:18:14 A.M. Eastern Standard Time
Subj: Invite to Peer Exchange in San Diego

Dear Mr. MacDonald:

On **Thursday, March 4, 2010**, NYSE Euronext and *Corporate Board Member* magazine will host our **fifth annual West Coast Board Committee Peer Exchange** at the Hyatt Regency La Jolla in San Diego, CA. The Peer Exchange promises a unique opportunity to interact and exchange valuable information with your peers who face similar challenges in performing their board duties in today's challenging business environment.

The Peer Exchange has proven to be one of the most significant and highly valued events that *Corporate Board Member* has ever offered. 100% of participants at the 2009 West Coast Board Committee Peer Exchange expressed a desire to return. The event is a must-do for any qualified director or general counsel.

There will be two groups each for the following categories:

- Audit Committee Chairs
- Compensation Committee Chairs
- Nominating/Governance Committee Chairs

New for 2010! We will also include one group each for the following categories:

- Audit Committee Members
- Compensation Committee Members
- Nominating/Governance Committee Members
- General Counsel
- Non-Executive Chairmen/Lead Directors
- Private Company Directors

Participants will be divided based on their board role and the board company's annual sales, and each group will be limited to 10 people, providing a forum for an in-depth discussion of critical issues and problem-solving solutions for your board(s). There will be no press present at any of the Peer Exchange sessions, ensuring a forum for candid discussion.

There is a nominal registration fee of \$195. We sincerely believe you will find no better education opportunity than the Peer Exchange!

[Click here](#) for an event information sheet, which will provide additional details about the day's proposed activities, as well as highlights of the 2009 event.

We look forward to your response and hope your schedule will permit acceptance of this invitation. If you have questions or to register, please contact Dory Beall in *Corporate Board Member's* education and events department at dbeall@boardmember.com or (615) 309-3205.

Sincerely,

TK Kerstetter
President & CEO
Corporate Board Member magazine